CENSUS 2020
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# Understanding Hard-to-Count Populations

## 1 Learning about hard to count populations in your community

- What are the unrepresented populations in your community? Where do they live and work?

- Brainstorm some ideas about what outreach strategies might be helpful in your community. How might outreach strategies for these populations differ from those typically used? What barriers might you encounter?

- Who are community leaders or partners who may be familiar with local culture in these HTC populations?

- How can you engage them as part of your team?