

MODEL RELEASE FORM

Effective as of the date shown below, the approval and permission for present and future use through December 2020 is being granted to The Georgia Governor's Office of Planning and Budget (OPB) on behalf of the 2020 Census in Georgia Promotional Advertising Campaign, to use photographs or other images taken on _____ (date) of _____ (full name of the Photographed Party or person), as more fully explained in this Consent and Release.

For value received, receipt of which is hereby acknowledged, the Photographed Party hereby (or his/her Guardian if under the age of 16) grants consent to the Georgia Governor's Office of Planning and Budget (OPB), its agents, employees, licensees, and successors in interest (collectively, the Released Party) and authorizes the use of any and all photographs taken, and any reproduction of them in any form in any media whatsoever and in any derivative work based thereon throughout the world, and to use to publicize, promote and advertise, including but not limited to print advertising, broadcast advertising, posters and other printed or produced promotional items.

The Photographed Party also consents to the use of his/her/their own name or any fictitious name which may be chosen in connection with his/her/their photograph and name and the reproduction thereof as aforesaid.

The Photographed Party hereby releases any and all claims whatsoever in connection with the use of his/her/their photograph and name and the reproduction thereof as aforesaid.

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The Photographed Party hereby waives any right that he/she/they may have to inspect and/or approve the advertising copy that may be used in connection therewith or the use to which it may be applied.

THE PHOTOGRAPHED PARTY WARRANTS THAT HE/SHE/THEY IS THE UNDERSIGNED AND THAT HE/SHE/THEY HAS READ THIS CONSENT AND RELEASE PRIOR TO THE SIGNING OF THIS DOCUMENT, THAT THE UNDERSIGNED UNDERSTANDS IT, AND THAT THE UNDERSIGNED FREELY ENTERS INTO THIS CONSENT AND RELEASE.

Signed by _____ (full name of Photographed Party) of _____ (city of Photographed Party), with the intent of being legally bound on this date.

Please note: If the photographed party is under 16 years of age, consent must be provided by his/her/their guardian.

I am the legal guardian of _____ (Guardian's full name) and I provide my consent and release per the terms foresaid on behalf of _____ (full name of Photographed Party).

Date: _____ (signed by Photographed Party or Guardian of Photographed Party)